



MEDIA ADVISORY May 6, 2010

Cogeco Data's One Zone Network will help iPad users share the love with truly "unlimited" service

When the Apple iPad finally does make it to Canada, Cogeco Data Services is going to make it even more lovable – effective May 10, 2010, Cogeco Data Services will offer users a new One Zone WiFi service plan designed specifically for the Apple iPad.

The iPad service plan, similar to the iPod Touch plan launched by the company last year, will provide users with unlimited access to Cogeco Data's One Zone network for only \$5 per month.

While thousands of Canadians get ready to order the ground-breaking tablet on May 10 – delayed months because of overwhelming demand in the U.S, the One Zone Wi-Fi network will offer iPad users a cost effective, contract-free way to use their new devices.

Cogeco Data's One Zone network, rated as the fastest WiFi service in North America by Novarum Research, stretches throughout Toronto's downtown core - from Front Street in the south to just north of Bloor in the north and from Jarvis Street in the east to Spadina Street in the west.