

## **Cogeco Data Supports Children's Technology Workshop with Variety Village**

**TORONTO, August 25, 2010** – Cogeco Data Services, with Variety Village and the Children's Technology Workshop, is offering children with special needs the opportunity to participate in a technology camp where they can explore animation, video game programming, robotics, graphic design and much more.

"It's a thrill to be involved in providing kids with experiences they might not otherwise have access to, and Variety Village is a tremendous partner in helping children achieve their potential," said Tony Ciciretto, President, Cogeco Data Services. "We believe it's important for companies to contribute to the communities where they operate, and this is a highly rewarding way for us to do that."

By sponsoring the icamp technology camp at Variety Village from August 16 to 27, Cogeco Data Services is helping give young people with physical, economic or other limitations access and encouragement to explore, invent and be creative with technology.

"We have developed a program for icamp participants to work on animation, video game programming, robotics, graphic design and audio engineering," said Darryl Reiter, Founder, Children's Technology Workshop. "Using computer technology and peripheral devices, the campers will complete theme-based activities on topics such as Egypt, space, medieval times, fashion design, architecture, the Olympics and the environment."

"icamp is an exciting addition to our summer camp experience," said Ben Scholes, Camp Coordinator at Variety Village. "The camp creates opportunities for kids to explore their creative skills, develop confidence in their abilities and make new friends - all while having lots of fun."

### **About Variety Village**

Variety Village empowers children with disabilities by providing accessible, safe, inclusive, and adapted fitness and sports programs through facilitation, skills transfer, and training. Variety's impact extends well beyond the walls of the Village. Variety's outreach programs provide opportunities for children with disabilities throughout the province to participate in fitness, sports, and recreational activities.

### **About Children's Technology Workshop**

Children's Technology Workshop is a leader in cutting-edge engineering and technology programs for children. Offering hi-tech, hands-on programs which empower children to become creative thinkers through the use of engineering and technology has resulted in international growth and programs are now available at hundreds of locations throughout Canada, the United States, Hong Kong, Malaysia,



China, Singapore, Korea, India and the Middle East. For more information, go to [www.ctworkshop.com](http://www.ctworkshop.com) or call 1-866-704-2267.

### **About Cogeco Data Services**

With its suite of connectivity and managed services (Ethernet MetroLAN, Managed Wavelengths, Dedicated Internet, Co-location, Storage, Backup and Business Continuity), Cogeco Data Services supplies its customers with the fast, reliable and secure ability to access, manage, move and store large amounts of data worldwide. The Company's wholly-owned, redundant network is all-optical, and offers near limitless bandwidth with services that scale to meet the needs of some of Canada's largest companies and public sector organizations. The company's One Zone wireless service, rated the fastest Wi-Fi service in North America by Novarum Research, is a consumer service located within a six square kilometre area of downtown Toronto. The network is designed to promote user mobility and is ideal for users who want Internet access on the go. [www.onezone.ca](http://www.onezone.ca)

For more information about Cogeco Data Services, a wholly-owned subsidiary of Cogeco Cable Inc., visit [www.cogecodata.com](http://www.cogecodata.com).

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